HOW OUR STYLES REALLY BEGIN

Beanwork Hasn't Much to Do With Them; They're Accidents

By THE POOR CURE Men are interested in the way

The process alone for the process of again. Lots of Tuna people van Chicago an' thus it spread there an' then away went short skirts all over th' country, an' the Oklahema city never got any credit an neither did the two prohibition men what raid-

never got any credit an neither did
the two prohibition men what raid
ed th' winery.

Awhile back a creation maker
wanderin' down an alley felt aver a
alte at in cams. He went home an
designed a tin dress, with nice endcred labels all over it what could be
collected from your favorite gracer.
This went over big in several rural
towns until a rustic swain in tryin'
to lug his girl one night equeezed
en hard that he broke a seam that
hadn't his endered well an cut his
self as bad he almost bled to death.
There's an eternal search to find
somethin' new for th' deah ladies
an' the same has led designors to
wander anywhere an' everywhere
an' to pick on any idear they figger
la new an' will go ever. Th' more
it costs th' better they like it.

Well, folks, I have just jotted
down these occurences to give you
th' inside dope of this style husiness. A lot of people really believe
that a man must be powerful brainy
to invent styles, but my expose of
their methods will show that it aln't
beanwork but accidents what countimost. Th' next time you have a
minor accident an' are in bed or th'
operatin' room just think what kind
of a style you can make outs it. I
figger you will find this most amusing and profitable probably more of
the first than th' second.

ing and profitable probably more of the first than th' second. Try any siyle once is my motto for middle-aged whose, if they den't arrest you—try it again.



Our Success

The fact that we decore our en-the time exclusively to the sci-entific examination of the eye and the furnishing of glasses, with our moderate prices, up-to-date methods and a most per-fectly equipped room for exam-inations, has made the words satisfaction and success synon-vinous.

yinous. See Us and See Best Dr. I. Angstreich OPTOMETRIST With Harry Heilbron Corner Second and Main

The Latest Arrivals In Stylish "Undies"

sheer as a vell are the undies of

winter wear.

An article of feminine wearing appared has undergone so rapid a change in recent rears as has indexwors. Filter crepes and soft sits have quite wiped off the mappin superhood of red flaunch. The objections restricted with a being alleves were a nulsance in tracking, they required such a being species with the Now in entire week's stipply of lineers can be self in the little wire near the

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In daylite unifront a balayanard. I frager he would get seeded used and the letter time mideral transport of the first frager he would get seeded used and the letter time mideral transport and the letter time mideral transport of the first frager he would get seeded used and the letter time from the little what transport from the first frager he would get seeded used and the letter time from the letter time from the letter time from the letter time frager to the should not be able to the should not be about the letter time seed and stitch the letter times and stoped to the letter times and to the letter times and the letter time times to the letter times and the letter time times to the letter times to the letter time times times to the letter time times to the letter ti

nealigees or with some of the wide skirted evening frocks. They are a commentary on the reality fuller siches that are here to some extent of least.

A black not bouded cap, lined with chirton and heavily embroidered with gold, has a real delapt to fasting its two ends together over the back of line hare.

In using prorgetter, usually two colors are placed one over the other, firing a two-toned effect. Freshelling over magenta gives a charming shade, as done the palest green over toget. Nightpowns and negligees of the two layers of macrette are plotted in scalings at the reality state of materials which make ready-made gramming the left-hand and the two layers of more real pointed only at the reals and armholes by plotting. One see georgette finished in a running shirth, of word year a shaded darker than the goursette. Heavy all-over lare is dived and finished the same way is should. Particle of the same way is should. Particle of the same way is should be proved to the strick.

Two simulation finished the same with tribions run through hand contentions on the groups to the should be tribed as the should care with tribions run through hand contention on the groups with the first.

They Touch You the the same with the two layers of the colored along the success of sealloping and it is well worth the care work in the switch should be require many visits to the laindry of the strips of materials which make ready-made gramming the left-hand and force of more ready-made gramming expensive. It is the small individual touches that are as declored along the left-hand and work the darking care of make the palest gramming the two layers of materials which make ready-made gramming expensive. It is the small ready all around between the strips of materials which make ready-made gramming expensive. It is the small ready all around between the strips of materials which make ready-made gramming expensive. It is the small ready all around between the strips of materials which make ready-made work the chirch large the strips of

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Regin by studying your profile. Regin by studying your profile.

If you have a short nose, do not put your hair on the top of your

wear her hair high. All these and other individual features must be taken into consideration in selecting

the proper hair-dress. Above all, simplicity should prevail. You are

disease must attractive when your

THIS is very important. After the firm washing, the hair and scalp should be rinsed in at least two changes of good warm water and fellowed with

ural - when it looks

After rubbing in the ich, creamy Mulsified other, rinse the bair



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Making Your Hair Improve Your Looks

How to Have Beautiful Hair - and

If you wear your hair becomingly and always have it beautifully clean and well-kept, it adds more than anything clee to your attraction ness and clayface do not fluff your hair out
too much at the sider; if your
face is viery thin and long, then
you should half your hair not at
the sides. The woman with the
full face and double chin should ness and charm.

Beautiful hair is not a matter

of luck, it is simply a matter of care. Study your hair, take a hand

mirror and look at the front, the
sides and the back. Try doing it up
invarious ways. Seehow it looks best.
A slight change in the way you dress your hair, or in the way you care for it, makes all the difference in the world in its appearance.

In caring for the hair, shampooing is alwayathemostimportant thing. Shampooing bringsout thereal life and lustre, natural wave and color, and makes your hair soft, fresh and lusuriant.

When your hair is dry, dull and heavy, lifeless, stiff and gummy, and the strands cling together, and it feels harsh and disagreeable to the touch, it is because your hair has not been sham-laway using clear, free is because your hair has not been sham- always using clear, fresh,

When your hair has been shampooed properly, and is thoroughly clean, it will be glossy, smooth and bright, de lightfully fresh-looking, soft and silky. While your hair must have frequent and regular washing to keep it heautiful, it cannot stand the harsh effect of ordinary soaps. The free alkali in ordinary soaps. The free alkali in ordinary soaps soon dries the scalp, makes the hair brittle and ruins it.

Warm water.

Then use another application of Mulsified, again working up a lather and rubbing it in briskly as helore. You can easily tell when the hair is perfectly clean, for it will be soft and critically in the water.

Rinse the Hair Thoroughly pooed properly.

When your hair has been shampooed. Then use

ordinary scaps, soon dries the scaip, makes the hair brittle and ruins it. That is why discriminating women, everywhere, now use Mulsified coroa-nut oil shampoo. This clear, pure and entirely greaseless product cannot possibly injure, and it does not dry the scalp or make the hair brittle, no mater how often you use it.

If you want to see how really beautiful you can make your hair lead thicker and heavier than it is.

If you want to see how really beautiful you can make your hair lead.

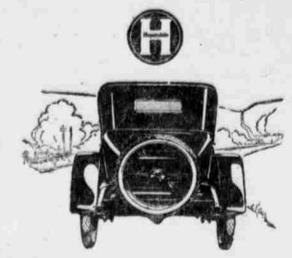
If you want to see how really beautiful you can make your hair look, just follow this simple method:

A Simple, Easy Method

FIRST, put two or three teaspoonfuls and saip with clear warm water. Then wet the hair and stalp with clear warm water. Pour the Mulsified evenly over the hair and rub it thoroughly all over the scalp and throughout the entire length, down to the ends of the hair.

Two or three teaspoonfuls will make an abundance of rich, creamy lather. This should be rubbed in thoroughly and briskly with the finger tips, so as to loosen the dandruff and small particles of dust and dirt that stick to the scalp.





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Minister Gains 10 Pounds in 15 Days through Ironized Yeast

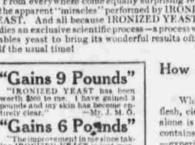
"Fighting Parson," World War Veteran, Tells of His Amazing Restoration to Health

"I HAVE taken only one and a half packages of Ironized Yeast, yet I have gained ten

pounds in 15 days." Such is the remarkable statement of the Rev. L. W. Vandergriff, pastor of the Fairview Church, Athens, Tenn., whose experiences during the world war have caused him to be known by many as "the Fighting Parson."

"I was crippled up in the army, and have been in ill health ever since. But now, thank God, I am on the road to recovery, and feel better than I have felt in five years. I am only too pleased to give this testimony, for I think I am doing my fellow man a service if I can induce him to try Ironized Yeast."

From everywhere come equally surprising reports of the apparent "miracles" performed by IRONIZED YEAST. And all because IRONIZED YEAST embodies an exclusive scientific process —a process which embles yeast to bring its wonderful results often in



"The improvement in me since tak-ing IRONIZED YEAST is just wor-derful. Now I can beartily, neve-have that tired out feeling, and have gained six pounds."—Mr. E. B. C. "Gains 8 Pounds" "After one box of IRONIZED YEAST I have gained a pounds, my skin is clear. I now sleep soundit or ery mutt. It is the greatest tonic I ever heard of."—Mr. A. G. B.

"IRONIZED YEAST has been worth 3000 to me. I have gained pounds and my skin has become or —Mr. J. M.

"Gains 6 Poands"

"Gains 10 Pounds' "I think IRONIZED YEAST is a wonderful flesh builder and fine for the complexion. I have gained 10 pounds after 1½ packages."

—Mrs. J. K. B.

"Gains 7 Pounds" "Refere taking IRONIZED YEAST I weighed myself. Then I weighed myself two weeks later and to my supprise I have gained 7 pounds. — Miss M. G. W.



How the Process of Ironization Makes Yeast Doubly Effective

While Science admits that yeast is of wonderful value in building flesh, clearing the skin, and increasing energy, it is found that yeast alone is not enough to bring 100 per cent results. For while yeart contains certain vital elements—lacking in diet, yet essential to health—experiments prove that some other agent is needed in order to quickly CONVERT these important yeast elements into now firm tissue, energy and bealth.

Everyone knows the great value of iron in changing our food into living cells. So working on this problem, our acientists finally discovered the amazing process of transzation—the scientific process which enables you to derive from yeart ALL of the wonderful benefits it

The Only Yeast That Is Genuinely Ironized

This remarkable process of ironization is embedied ONLY in IRONIZED YEAST, the one scientifically correct yeast treatment. IRONIZED YEAST is superior, therefore it is widely imitated. You are cautioned against accepting chesp inferior imitations, which in most cases are merely mixtures of ordinary yeast and iron. Always insist upon the genuine IRONIZED YEAST. It is the only way you can be sure of geiting the best. Get IRONIZED YEAST from your druggist

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